

PAMELA INCHASSI

GRAPHIC DESIGNER & ARTIST

CONTACT

☎ 817-903-2009

✉ pamela.inchassi@gmail.com

EDUCATION

BFA in Visual Communication

University of Texas at Arlington

SKILLS

Detail-Oriented

Problem Solving

Organized

Creative

Quick Learner

Great Listener

SOFTWARE

Adobe Photoshop

Adobe Illustrator

Adobe InDesign

Affinity Photo

Affinity Designer

Affinity Publisher

DaVinci Resolve

Procreate

ABOUT ME

Graphic designer and digital/traditional artist with strong creativity, attention to detail, and an organized workflow. In my spare time, I enjoy reading, journaling, meditating, and playing video games.

EXPERIENCE

SELF-EMPLOYED | Mar 2022 - Present

- Creating art prints, stickers, and keychains.
- Learning and exploring different marketing options to expand my vision and dream to others.

DIGITAL DESIGNER

Mouser Electronics | Oct 2014 - Dec 2021

- As part of the Creative Team at Mouser, I worked extensively with internal and external clients to deliver digital design solutions.
- Created many different assets for various campaigns, including custom vector icons, infographics (animated and static), social media graphics, PR materials, programmatic ads, and banners.
- Designed PDF articles, images, and code for supplier showcase emails, newsletters, and landing pages.

GRAPHIC DESIGNER

HighTech Signs DFW | May 2013 - Aug 2013

- Created graphics and production material for national brands. Worked closely with clients through entire project lifecycle from concept to delivery.

GENERAL BOOKS ASSISTANT

UTA Bookstore | Aug 2006 - Mar 2013

- Created and managed computerized book inventory that keeps track of items. Tasks included data entry, creating spreadsheets, and managing inventory.
- Provided customer service, including ringing up purchases, answering phone calls, assisting customers in finding items, and ordering new products on request.